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RE: CIS 234 – Text A ~ WEB DESIGN Book (Chapter Reinforcement)

Chapter 1 ~ THE ENVIRONMENT & THE TOOLS

Description: festline

**INSTRUCTIONS: Select the best answer to each question below**

**ENTER your Answers. Review chapter for accuracy**

1. A \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ can contain images, text, interactive elements, and hyperlinks.
   1. URL
   2. network
   3. webpage
   4. browser

2. A \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a group of related webpages.

1. link
2. blog
3. browser
4. website
   1. A \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a word, phrase, or image that connects webpages.
5. network
6. link
7. script
8. blog
   1. In \_\_\_\_\_\_\_\_\_\_\_\_\_\_ e-commerce, products, services, and business data are exchanged between businesses and accounts for the majority of e-commerce transactions.
9. consumer-to-business
10. supplier-to-user
11. business-to-business
12. business-to-consumer
    1. The term \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ defines high-speed data transmissions over a communication channel that can transmit multiple signals at one time.
    2. browser
    3. digital subscriber line
    4. broadband
    5. ISP
    6. A(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a location that provides public Internet access.
13. hot spot
14. ISP
15. link
16. B2B
    1. A(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the text version of a computer’s numeric IP address.
    2. URL
    3. ISP
    4. protocol
    5. domain name
    6. What type of website focuses on a specific subject?
    7. commercial website
    8. personal website
    9. topical website
    10. organizational website
    11. A \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ portal provides a starting point for finding information about specific areas of interest.
17. personal
18. vertical
19. corporate
20. hyperlocal
    1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is malicious software, including computer viruses and Internet worms, which can infect a single computer or an entire network.
21. Script
22. HTML
23. Malware
24. Protocol

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